



PRODUCT MANAGEMENT SPECIALIST

Employment Type: Full-Time / Exempt
Department: Purchasing / #250
Effective: February, 2020

Position Summary:

Responsible for the management and execution of tactical programs for Nexus Dx Instrument and Disposables products and new Biomarkers for product line(s) sold in the U.S., Europe, Asia/Pacific, and Rest of World (ROW). This role supports Nexus Operations and assists in product lifecycle management. Collaborates with business unit marketing counterparts globally to provide project management and support. Role may require travel to Europe/Germany.

Required Education, Experience and Skills:

BS or BA degree required. Understanding of in vitro diagnostics (IVD) market, point of care testing, and/or IVD-based instrument commercialization desired. Minimum of 2 years' experience in product development and product management preferred. Outstanding written and presentation skills with ability to communicate to diverse audiences. Strong interpersonal skills, both within the organization and outside of the corporate environment. Excellent matrix management skills and ability to motivate cross-functional teams. Personal ethics and integrity that embodies best practices and supports highest corporate values.

Essential Functions/Major Responsibilities:

- Support Operations to Contribute to and manage launches programs and collateral material in line with established product development and operations plans.
- Support Operations to monitors utilization and effectiveness of product management programs and tools to identify needs for new materials, added training and support for product marketing needs.
- Provides voice of product development and operations team input to business unit portfolio planning process, product design and other operational initiative plans throughout product lifecycle.
- Responsible for compliance with the company's quality system requirements through training and adherence to policies, procedures and processes.
- Works closely with counterpart/s in Germany to support Nexus Dx Operations and global Sales and Marketing.

Scope:

Works on problems moderately diverse in scope where analysis of data requires evaluation of identifiable factors. Exercises judgment within generally defined practices and policies in selecting methods and techniques for obtaining solutions. Uses professional concepts and company policies and procedures to solve a wide range of difficult problems in imaginative and practical ways. Normally receives minimal instruction on routine work, general instructions on new projects or assignments. Builds productive internal/external working relationships.

NOTE: This Job Description is intended to outline general functions of relevant position and shall not be considered as comprehensive definition of specific tasks that will be required. Furthermore, specific duties of this position are subject to change as Company, Department and circumstances change. All employees are expected to perform their duties within their ability as required by the job and/or as requested by management.