



PRODUCT MANAGEMENT SPECIALIST

Employment Type: Full-Time / Exempt
Department: Purchasing & Operations / 250
Effective: July, 2022

Position Summary:

Responsible for the management and execution of tactical programs for Nexus Dx Instrument and Disposables products and new Biomarkers for product line(s) sold in the U.S., Europe, Asia/Pacific, and Rest of World (ROW). This role supports Nexus Operations and assists in product lifecycle management. Collaborates with business unit marketing counterparts globally to provide project management and support. Role may require travel to Europe/Germany. Work closely with the commercial and the product development teams to understand the existing and future needs of the marketplace, and uses that knowledge to support the design & development of the product portfolio throughout the life cycle, fiscal planning for future products, growth, marketing materials and customer focused evolution of product roadmaps. This includes collecting and analyzing market research data, historical sales, and collaborating with other departments to leverage market intelligence for related products.

Required Education, Experience and Skills:

BS or BA degree required or equivalent experience. Have a background and understanding of in vitro diagnostics (IVD) market, medical device, point of care testing, and/or IVD-based instrument commercialization is desired. Minimum of 2 years' experience in product development and product management preferred. Outstanding written and presentation skills with ability to communicate to diverse audiences. Strong interpersonal skills, both within the organization and outside of the corporate environment. Excellent matrix management skills and ability to motivate cross-functional teams. Personal ethics and integrity that embodies best practices and supports highest corporate values.

Essential Functions/Major Responsibilities:

- Support Operations to Contribute to and manage launch programs and collateral material in line with established product development and operations plans.
- Support Operations to monitors utilization and effectiveness of product management programs and tools to identify needs for new materials, added training and support for product marketing needs.
- Provides voice of product development and operations team input to business unit portfolio planning process, product design and other operational initiative plans throughout product lifecycle.
- Responsible for compliance with the company's quality system requirements through training and adherence to policies, procedures and processes.
- Works closely with counterpart/s in Germany to support Nexus Dx Operations, product launches, and plans and strategy to the Global Product Management and Sales and Marketing teams.
- Stays current with industry trends and market intelligence, specifically with respect to the Company's current product portfolio, to understand key competitive issues in relation to pricing and business strategy
- Develops advertising, sales promotions, marketing materials, and other collateral as needed

- Collaborates with Manufacturing and Supply Chain teams to ensure packaging content and artworks follows internal labeling policies, standard operating procedures and IVD and FDA regulations.
- Maintain and supervise packaging artwork lifecycle and documents in appropriate labeling repository and electronic systems.
- Works closely with Quality and Regulatory to supervise the worldwide regulation changes pertaining to labeling regulations and assist in the maintenance of the labeling SOP and work instructions.
- Efficiently manages change assessments, gap assessments as needed for IFU/labeling release.

Scope:

Works on problems moderately diverse in scope where analysis of data requires evaluation of identifiable factors. Exercises judgment within generally defined practices and policies in selecting methods and techniques for obtaining solutions. Uses professional concepts and company policies and procedures to solve a wide range of difficult problems in imaginative and practical ways. Normally receives minimal instruction on routine work, general instructions on new projects or assignments. Builds productive internal/external working relationships.

NOTE: This Job Description is intended to outline general functions of relevant position and shall not be considered as comprehensive definition of specific tasks that will be required. Furthermore, specific duties of this position are subject to change as Company, Department and circumstances change. All employees are expected to perform their duties within their ability as required by the job and/or as requested by management.